

ELOX

Whitepaper

Summary

Section	Page
1. Legal Notice	2
2. Introduction	3
3. RWA Market Context and Landscape	5
4. Tokenization in the Brazilian Agribusiness	9
5. The Problem and the Opportunity	13
6. The Conectelo Solution	14
7. Technical Architecture	17
8. Utility of the EloX Token	18
9. Self-Sustaining Liquidity Mechanism	21
10. Airdrop Policy	23
11. Tokenomics	24
12. Use of Funds	27
13. Roadmap	28
14. Web3 Affiliate Program	30
15. Team and Partners	32
16. Risks	33
17. Conclusion	34
18. References	34

1. Legal Notice

Informational Document Only

The information contained in this whitepaper does not constitute investment advice, financial guidance, trading recommendations, or any kind of advisory service and should not be interpreted as such. This document is strictly for informational and educational purposes.

Disclaimer of Liability

Seek professional financial advice before making any investment decisions. The EloX token and Conectelo are not responsible for any investment decisions made by purchasers of the token. Investing in crypto assets involves significant risks, including but not limited to:

- Extreme price volatility
- Possibility of total loss of invested capital
- Regulatory and compliance risks
- Technological and cybersecurity risks

Risk Management

The EloX project provides all information about the ecosystem's initiatives in as much detail as possible to facilitate understanding and navigation. You acknowledge and agree that you are using the information provided in this whitepaper at your own risk.

EloX Project Rights

Conectelo reserves the right to alter, update, or modify any information contained in this document without prior notice. We recommend that readers regularly check the latest version of this whitepaper on our official channels.

Jurisdictional Restrictions

This document does not constitute an offer or solicitation in any jurisdiction where such

an offer or solicitation would be illegal. It is the reader's responsibility to ensure compliance with the applicable laws and regulations of their jurisdiction

2. Introduction

The New Frontier of Tokenization

The digital asset ecosystem is at a historic turning point. The tokenization of real-world assets (RWA) is emerging as the next major frontier of the blockchain revolution, promising to unlock trillions of dollars in value that currently remain trapped in traditional financial structures—illiquid and inaccessible to most investors.

This digital revolution is fundamentally transforming the way we think about ownership, liquidity, and access to investments. From real estate and artwork to agricultural commodities and corporate receivables, virtually any tangible or intangible asset can now be digitally represented on a blockchain, fractionalized into thousands of parts, and traded globally 24/7.

The Challenge of Complexity

However, technical complexity, high costs, and the fragmented process of launching a token present significant barriers for most promising projects. Developing solid tokenomics, implementing secure smart contracts, navigating the regulatory maze, building an engaged community, and ensuring post-launch liquidity are challenges that require multidisciplinary expertise and substantial capital.

It is in this context that Conectelo was created, positioning itself as the *One Stop Shop* platform for tokenization in the Brazilian and Latin American markets. Our mission is to democratize access to blockchain technology by offering a 360° solution that encompasses everything from ideation and tokenomics development to launch, listing, and sustainable liquidity provisioning.

The EloX Token: Capturing Ecosystem Value

EloX is the native utility token and the central pillar of the Conectelo ecosystem. Its value proposition is both dual and synergistic, creating a unique model in the cryptoasset market that combines diversified exposure with sustainable liquidity.

First Pillar – Recurring Airdrops

EloX holders are rewarded with continuous airdrops of tokens from every project launched by Conectelo. This provides:

- **Diversified Exposure:** Automatic access to a curated portfolio of promising projects
- **Passive Income Stream:** Regular receipt of new tokens with no additional investment
- **Early Access:** Participation in projects from their earliest stages
- **Potential Appreciation:** Each airdrop represents an opportunity for significant upside

Every new project that goes through Conectelo's pipeline distributes a percentage of its tokens to EloX holders, turning the token into a true index of exposure to the tokenization ecosystem.

Second Pillar – Self-Sustaining Liquidity

A significant portion of the funds raised (70%) is allocated to automated and high-frequency trading strategies, managed by UTrade Token Ecosystem and other partners. The profits generated (with a target of 5–7% per month) are periodically reinjected into the EloX liquidity pool, creating a mechanism that:

- **Strengthens Price:** Constant and predictable buying pressure
- **Reduces Volatility:** A deeper and increasingly robust liquidity pool
- **Creates Sustainability:** Independence from short-term speculation
- **Compound Effect:** Exponential liquidity growth over time

Investment Thesis

The investment thesis behind EloX is clear and built on three pillars:

Exposure to the RWA Market: Participation in the exponential growth of a market projected to reach USD 30 trillion by 2034

- **Automatic Diversification:** Access to multiple curated projects through a single asset, reducing idiosyncratic risk
- **Sustainable Liquidity:** An innovative mechanism that creates a rising price floor, differentiating EloX from 99% of tokens in the market

This document details the architecture, economic model, go-to-market strategy, and foundational principles that will make EloX one of the most resilient and value-generating tokens of the next decade.

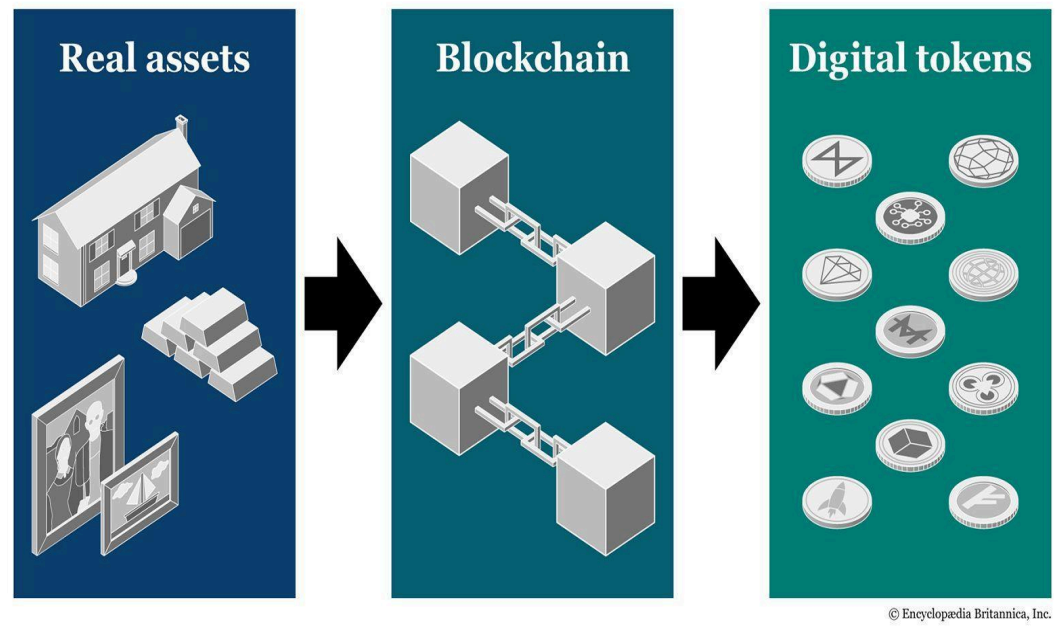
3. RWA Context and Market

The Era of Asset Tokenization

We are witnessing a paradigm shift in the way assets are created, managed, and traded. Blockchain technology has evolved from an experimental proof of concept into a robust financial infrastructure capable of supporting complex, high-demand applications with strict security and compliance requirements.

The tokenization of real-world assets (RWA) represents the convergence between traditional finance (TradFi) and decentralized finance (DeFi), creating a new class of digital assets backed by tangible value.

Tokenized Real-World Assets



RWA Tokenization

What Are Real World Assets (RWA)?

RWAs are traditional physical or financial assets that are digitally represented on a blockchain through tokens. This digital representation enables traditionally illiquid assets to become:

- **Fractionalized:** Divided into thousands of smaller parts
- **Traded 24/7:** In global markets without intermediaries
- **Accessible:** To retail investors with limited capital
- **Transparent:** With an immutable transaction history
- **Efficient:** With reduced operational cost

RWA Categories

Category	Examples	Market Potential
Real Estate	Presidential properties, commercial properties, tokenized REITs	US\$ 10+ trillions
Financial Assets	Debt securities, equities, investment funds	US\$ 15+ trillions
Collectibles	Art, rare wines, classic cars, asset-backed NFTs	US\$ 500+ billions
Commodities	Gold, silver, oil, natural gas	US\$ 3+ trillions
Agribusiness	Crops, farms, livestock, agricultural receivables	US\$ 1+ trillion
Receivables	Invoices, commercial credit, royalties	US\$ 2+ trillions

Market Numbers

The growth of the RWA market is impressive and supported by concrete data from multiple reliable sources:

Metric	Value	Source
Current Market Size (2025)	US\$ 24 billions	CoinDesk, Jun 2025
Growth in 3 Years (2022–2025)	+380%	CoinDesk, Jun 2025
Tokenized Private Credit (Q2 2025)	US\$ 14,7 billions	Investax, Jul 2025
Projection for 2030 (Conservative)	US\$ 2 trillions	McKinsey & Company
Projection for 2030 (Optimistic)	US\$ 16 trillions	Boston Consulting Group
Projection for 2034	US\$ 30 trillions	Standard Chartered
CAGR 2025–2030	~70% per year	Mordor Intelligence

These numbers demonstrate that tokenization is no longer a future trend, but a present reality experiencing exponential growth. The transition from experimental pilots to large-scale institutional adoption is happening now, in 2024–2025, driven by:

- **Clearer regulations** (MiCA in Europe, frameworks in the U.S. and Brazil)

- **Entry of traditional financial institutions** (BlackRock, JPMorgan, Santander)
- **Maturing blockchain infrastructure** (Ethereum L2s, Polygon, Avalanche)
- **Growing demand for liquidity and asset fractionalization**

Advantages of Tokenization

The migration of assets to the on-chain environment offers tangible advantages that explain its accelerated growth:

Greater Liquidity

Traditionally illiquid assets (such as real estate and farmland) can be traded 24/7 in global markets, with settlement occurring within minutes.

Fractionalization

Allows retail investors to access assets that were previously exclusive to large institutional investors.

Transparency

All transactions are recorded on the blockchain, creating an immutable and auditable history accessible to anyone.

Efficiency

Drastic reduction of intermediaries and operational costs, with automation through smart contracts.

Global Accessibility

Investors from anywhere in the world can participate, democratizing access to premium opportunities.

Security

Ownership recorded on the blockchain, eliminating risks of fraud and document forgery.

The Opportunity for Conectelo and EloX

This scenario of exponential growth creates a unique opportunity for Conectelo and the EloX token. By positioning itself as the leading tokenization platform in the Brazilian and Latin American markets, Conectelo is strategically placed to capture a significant share of this expanding trillion-dollar market.

EloX, as the utility token of the ecosystem, enables its holders to become direct beneficiaries of this growth, capturing value from every successful project that goes through Conectelo's pipeline.

4. Tokenization in Brazilian Agribusiness

The Brazilian Agro Giant

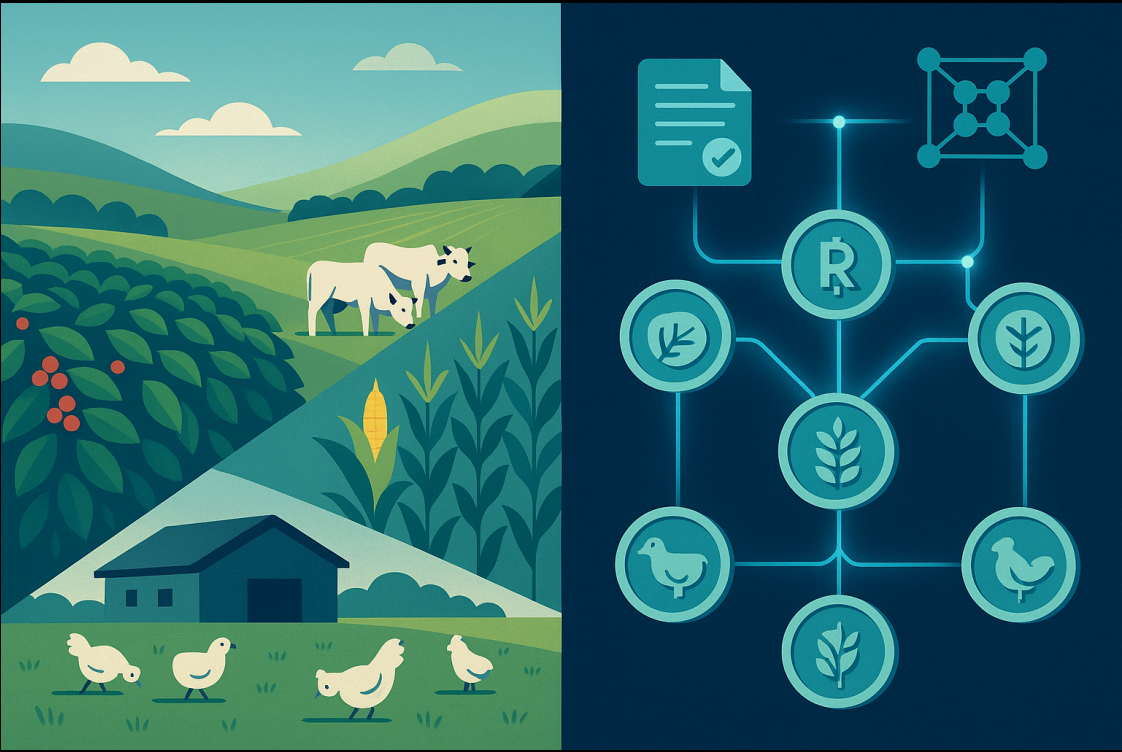
Brazil is a global powerhouse in agribusiness, being one of the largest producers and exporters of food and agricultural commodities in the world. The sector represents a substantial share of the Brazilian economy and is in full expansion.

Brazilian Agribusiness Numbers (2025)

Metric	Value	Source
Agricultural Market Size	USD 128.6 billion	Mordor Intelligence, Jul 2025
Projection for 2030	USD 154.96 billion (CAGR 3.80%)	Mordor Intelligence
GDP Share (Q1 2025)	7.4% (farm gate)	Chambers, Sep 2025

Total Agribusiness Share of GDP	~30% (highest in 22 years)	Rio Times, Jun 2025
Agribusiness Growth Q1 2025	+12.2%	Chambers, Sep 2025
Agricultural Exports (H1 2025)	USD 82.8 billion	Gov.br, Aug 2025
Corn Harvest 2025/26	175 million tons	Rabobank, Sep 2025
New Markets Opened (last 2.5 years)	400 markets	Gov.br, Aug 2025

This robust and fast-growing sector represents a trillion-dollar opportunity for tokenization, enabling small and medium investors to access agricultural assets that were previously exclusive to large institutional players.



Agricultural Tokenization

Use Cases: Agricultural Tokenization

Conectelo is strategically positioned to facilitate the tokenization of various types of agricultural assets, democratizing access to this massive market. Below are the main use cases within the Brazilian context.

1. Coffee Harvests

Description:

Brazil is the world's largest producer and exporter of coffee, responsible for approximately 40% of global output. Tokenizing coffee harvests enables investors to participate in the profits from production and commercialization.

How It Works:

- Tokens represent bags of Arabica or Robusta coffee
- Each token grants the holder a fraction of revenue from the harvest's sale
- Full traceability from farm to end consumer
- Smart contracts automate profit distribution

Benefits:

- **For Producers:** Access to upfront capital to finance the harvest
 - **For Investors:** Exposure to a high-demand global commodity
 - **Transparency:** On-chain tracking of coffee origin and quality
-

2. Corn Production

Description:

With projected production of 175 million tons in 2025/26, Brazilian corn is a strategic commodity for animal feed and ethanol production.

How It Works:

- Tokens represent tons of corn with future-delivery contracts
- Pricing volatility hedge through tokenized derivatives
- Integration with oracles (Chainlink) for real-time market prices

Benefits:

- Liquidity: 24/7 trading of tokenized corn futures
 - Fractionalization: Investment starting from small quantities
 - Hedging: Price-risk protection for producers and buyers
-

3. Cattle Ranching

Description:

Brazil has the world's largest commercial cattle herd, with more than 200 million head of cattle. Tokenization enables fractional ownership of herds and participation in livestock farms.

How It Works:

- Tokens represent fractions of a herd or a specific farm
- Investors receive returns proportional to cattle sales and by-products
- IoT-integrated monitoring and blockchain for sanitary traceability

Benefits:

- **Diversification:** Exposure to the cattle sector without the need for direct management
 - **Traceability:** Guaranteed origin and sanitary quality
 - **Attractive Returns:** Predictable production cycles with solid margins
-

4. Swine Farming

Description:

Brazilian swine farming is highly efficient and technologically advanced, with short production cycles (4–6 months) that enable fast returns.

How It Works:

- Tokens represent fractional ownership in pig farms
- Returns are generated from the production and sale of swine
- Short cycles allow for more frequent liquidity events

Benefits:

- **Short Cycles:** Returns within 4–6 months
- **Efficiency:** A highly tech-driven sector with predictable margins
- **Growing Demand:** Expanding domestic consumption and exports

5. Poultry Farming

Description:

Brazil is the world's largest exporter of chicken meat. Poultry farming has extremely short production cycles (45 days), enabling high capital turnover.

How It Works:

- Tokens represent chicken and egg production cycles of 45 days
- Frequent and predictable returns
- Integration with agribusiness processors ensures guaranteed purchase

Benefits:

- **Very Short Cycles:** Returns every 45 days
 - **Predictability:** Integration contracts guarantee steady demand
 - **Scalability:** Highly industrialized and efficient sector
-

6. Full Farming Operations

Description:

Tokenization of entire rural properties, allowing retail investors to own fractional shares of productive farms.

How It Works:

- Tokens represent fractional ownership of the property and its production
- Investors receive returns proportional to the farm's operational profits
- Real estate appreciation adds long-term value to the investment

Benefits:

- **Dual Return:** Operational income + land appreciation
- **Democratized Access:** Invest in farmland without direct management
- **Geographical Diversification:** Portfolio exposure across multiple regions

Agribusiness Use Cases

Infraestrutura para Tokenização Agrícola

Conectelo is developing strategic partnerships with:

- **Agricultural Cooperatives:** For access to producers and quality assurance
- **Certification Bodies:** For origin validation and sustainable practices
- **Agro-industries:** For guaranteed purchase and production flow
- **Insurance Companies:** For protection against climate and sanitary risks
- **IoT Providers:** For real-time monitoring of crops and livestock

This robust infrastructure ensures that tokenized assets are backed by real, auditable value and protected against operational risks.

5. The Problem and the Opportunity

Challenges of Tokenization

Despite the enormous potential of the RWA market, the path to tokenization is full of frictions that limit high-quality projects' access to the decentralized capital market.

1. Prohibitive Costs and Fragmentation

The total cost to professionally launch a token is substantial:

Item	Estimated Cost
Smart Contract Development	USD 20,000 – 50,000
Security Audits (2–3)	USD 30,000 – 120,000
Legal and Compliance Consulting	USD 30,000 – 100,000
Marketing and Community Building	USD 50,000 – 200,000
Exchange Listing Fees	USD 50,000 – 500,000+
Market Making and Initial Liquidity	USD 100,000 – 500,000
TOTAL	USD 280,000 – 1,470,000

In addition to the cost, entrepreneurs must manage dozens of different service providers, resulting in inefficiency, loss of focus on core business, and risk of coordination failures.

2. Fragile and Unsustainable Tokenomics

A common failure in many projects is the creation of a tokenomics model that does not sustain value long-term:

- Inflationary models without value capture mechanisms
- Poorly planned vesting schedules that create selling pressure
- Lack of real utility for the token
- Imbalanced allocations favoring insiders
- Absence of burn or buyback mechanisms

Statistic: According to industry data, over 50% of token launches since 2021 have failed to create lasting value, with inadequate tokenomics being one of the main causes.

3. Post-Launch Liquidity Deficit

Liquidity is the lifeblood of any tradable asset. Many projects get listed but fail to maintain the necessary liquidity:

- High volatility and excessive slippage (>5%)
- Difficulty entering and exiting positions
- Deterrence of institutional investors
- Price manipulation by whales
- Loss of community trust

4. Go-to-Market Complexity

The Web3 landscape is extremely competitive, with thousands of new tokens launched monthly. Reaching the right audience, building an authentic community, and communicating a clear value proposition requires expertise far beyond technical development.

The Opportunity

The opportunity for Conectelo and EloX lies in addressing these problems in an integrated way. By offering a complete, accessible, and high-quality service, Conectelo:

- **Reduces Costs:** Economies of scale and vertical integration reduce costs by up to 60%
- **Ensures Quality:** Multidisciplinary expertise guarantees solid tokenomics and professional execution
- **Provides Liquidity:** Partnership with UTrade Token Ecosystem and other partners ensures professional market making from day one
- **Accelerates Time-to-Market:** Optimized processes reduce launch time from 12–18 months to 3–6 months

At the same time, the EloX token enables its holders to become direct beneficiaries of the success of projects passing through this pipeline, creating a virtuous cycle of growth and value distribution.

6. The Conectelo Solution

One-Stop Shop for Tokenization

Conectelo is structured as an end-to-end solution designed to eliminate the frictions in the tokenization process and maximize the success potential of each project. Our service pipeline is divided into four strategic pillars that operate synergistically.

The 4 Pillars of Conectelo

Strategic Consulting and Tokenomics

The fundamental pillar of any successful project is a well-planned economic model. Our team of experts works closely with entrepreneurs to design robust, tailor-made tokenomics.

Services Included:

- Optimized Allocation and Distribution
- Strategic Vesting Schedules and Cliffs
- Definition of Token Utilities
- Incentive Mechanisms (staking, liquidity mining)
- Governance Structuring (DAO)
- Financial Modeling and Projections

Deliverable: Complete Tokenomics Document + Financial Model

Technology and Smart Contracts

Our technical team is responsible for translating the tokenomics strategy into secure, efficient, and auditable code.

Services Included:

- Token Issuance (ERC-20, BEP-20, etc.)
- Auditable Smart Contracts
- DApp and Web3 Platform Development
- Integration with Oracles and Bridges
- Rigorous Testing (Unit, Integration, E2E)
- Mainnet Deployment with Monitoring

Deliverable: Audited Smart Contracts + Functional DApp

Launch and Go-to-Market

An excellent product without an effective launch strategy has little chance of success. Our marketing and growth team ensures maximum visibility.

Services Included:

- Community Building and Management (Discord, Telegram)
- Public Relations and Specialized Media
- Influencer and Ambassador Marketing
- Growth Hacking Campaigns
- Strategic Airdrops and Gamification

- Educational Content (Whitepapers, Videos)

Deliverable: Engaged Community + Media Coverage

Listing and Liquidity

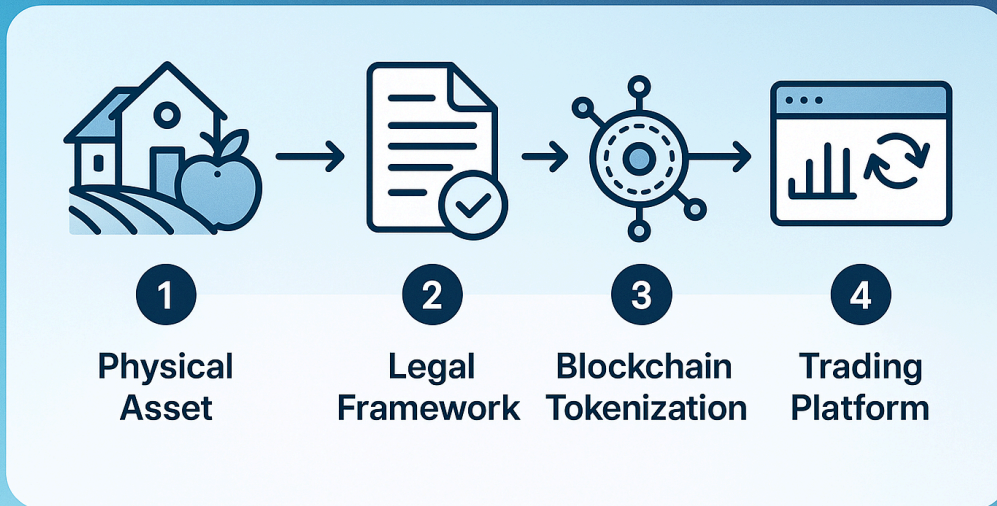
The final step of the pipeline is to ensure the token has a liquid and accessible secondary market.

Services Included:

- Negotiation with Exchanges (CEX and DEX)
- Compliance and Due Diligence
- Market Making via UTrade Token Ecosystem and other partners
- Initial Liquidity Provision
- Continuous Market Monitoring
- Post-Listing Support

Deliverable: Exchange Listing + Deep Liquidity

AGRICULTURAL ASSET TOKENIZATION



Tokenization Process

Competitive Advantage

While other platforms offer isolated tokenization services, Conectelo stands out by:

Full Integration

All services under one roof, eliminating the need to coordinate multiple providers.

Local Expertise

Deep knowledge of the Brazilian and Latin American markets, including agribusiness.

Top-Tier Partners

UTrade Token Ecosystem and other partners (market making), (compliance), (strategy).

Track Record

Team with a proven history of success in Web3 and TradFi projects.

EloX Token

Unique value capture mechanism for holders through recurring airdrops.

7. Technical Architecture

Technological Fundamentals

The architecture of the EloX token and projects launched by Conectelo is based on principles of security, scalability, and interoperability, following the best practices in the blockchain industry.

Token Standard

EloX is an ERC-20 standard token, running on the Base network, Ethereum's Layer-2 solution developed by Coinbase.

This choice ensures:

- **Maximum Compatibility:** Native support across all major wallets
- **DeFi Integration:** Immediate access to DeFi protocols, DEXs, and CEXs
- **Deep Liquidity:** Ease of listing on exchanges
- **Proven Security:** Audited standard tested by millions of users

8. EloX Token Utility

The utility of EloX drives its demand and sustains its value. It is designed to be multifaceted, benefiting holders in various ways and creating a vibrant, engaged ecosystem.

Utility 1: Proportional Airdrops from Ecosystem Projects

This is the main utility of EloX and what makes it truly unique in the market. Token holders are eligible to receive airdrops of a percentage of the tokens from each new project launched by Conectelo.

How It Works:

- Each project passing through Conectelo's pipeline allocates a percentage of its tokens (typically 5–10%) for distribution to EloX holders
- Distribution is proportional to each holder's score, calculated based on:
 - Amount of EloX held (70%)
 - Holding duration (20%)
 - Participation in the ecosystem (10%)
- Airdrops occur periodically (monthly or quarterly)

Benefits:

- **Automatic Diversification:** Exposure to multiple projects without additional investment
- **Project Discovery:** Early access to promising startups
- **Potential Appreciation:** Each airdrop represents an upside opportunity
- **Passive Income Flow:** Regular receipt of new assets

Utility 2: Priority Access to Sale Phases

EloX holders will have priority, and in some cases exclusive, access to sale rounds (seed, private) of projects launched on the platform.

Benefits:

- Invest in promising projects at early stages
- Preferential pricing compared to the general public
- Guaranteed allocations in high-demand rounds
- Early bird advantage with higher appreciation potential

Utility 3: Staking and Rewards

Holders can stake their EloX tokens to earn additional rewards and increase their score for airdrops.

Staking APR

APR: 4.5% – 8.0%

The Annual Percentage Rate (APR) varies according to circulating supply and staking participation:

Period	Circulating Supply	Estimated APR
Year 1	~50% of supply	8.0%
Year 2	~75% of supply	5.3%
Year 3	~90% of supply	4.5%
Average	-	~6.0%

Assumptions:

- **Allocation:** 30% from Marketing & Community (1,008,000 tokens)
- **Distribution:** 336,000 tokens/year over 3 years
- **Expected Participation:** 40% of holders

Staking Benefits

- **Rewards in EloX:** Competitive APR of 4.5–8.0%, higher than stablecoins (3–5%) and comparable to Ethereum 2.0 (4–6%).
- **Score Multiplier:** Up to 1.5x multiplier for airdrop score, significantly increasing tokens received.

Premium Tiers

Access to exclusive benefits and priority in new ecosystem launches.

Total Return for Early Investors

In addition to staking APR, investors who enter early phases benefit from the potential token appreciation between sale stages:

Entry Phase	Period until Listing	Expected Appreciation	Staking	Total Return
Secret Sale	12 months	+200%	+6%	+206%
Private Sale	9 months	+100%	+4%	+104%
Pre-Listing	6 months	+50%	+3%	+53%
ICO	3 months	+20%	+1.5%	+21.5%

Practical Example – Secret Sale Investor:

- Investment: \$10,000 at \$0.04/token = 250,000 EloX
- By Listing (12 months): \$31,800 (+218%)
- Moderate Scenario (3 years): \$180,000 (+1,700%)

Important Disclaimer:

Token appreciation is not guaranteed and depends on market conditions, project execution, and other external factors. The staking APR is the only predictable component of return. The scenarios presented are projections based on historical data from similar projects and do not constitute a promise or guarantee of return.

Market Comparison

Category	Typical APR
Stablecoins (USDC, DAI)	3–5%
Ethereum 2.0	4–6%
Utility Tokens	5–12%
EloX	4.5–8.0%

EloX's APR is competitively positioned within the range of serious utility tokens, above stablecoins, and comparable to Ethereum 2.0, ensuring attractiveness without compromising sustainability.

9. Self-Sustaining Liquidity Mechanism

One of EloX's most innovative features is its self-sustaining liquidity mechanism, designed to create a growing price floor and reduce dependence on speculative activity. This system is operated in partnership with the UTrade Token Ecosystem and other partners, companies specialized in high-frequency trading (HFT) strategies.

How It Works

Resource Allocation

A significant portion of the funds raised during EloX sale phases (estimated at 70% of the total) will be allocated to a liquidity fund managed by UTrade Token Ecosystem and other partners. This capital will be used to power a series of trading bots operating 24/7 in crypto and Forex markets.

Trading Strategies

The strategies employed are designed to be low-risk and market-neutral (delta-neutral), aiming to profit from:

Return Target: The performance target for these operations is 5–7% per month on allocated capital. This return is not guaranteed but represents the historical objective of strategies employed by UTrade Token Ecosystem and other partners.

Profit Reinvestment into the Liquidity Pool

The core aspect of this mechanism is what happens with the profits generated. Every six to twelve months, profits accumulated from trading operations will be systematically used to:

- Buy EloX on the open market, where they will be “burned,” creating a deflationary effect.
- Add to the liquidity pool on a DEX and/or CEX, together with a liquidity pair (USDT, USDC, or ETH).

Compound Effect on Liquidity

This process creates a compounding effect on liquidity that benefits all holders:

Cycle	Effect
Total Liquidity Increase	Each reinvestment cycle increases the depth of the liquidity pool, allowing larger orders to be executed with lower price impact (slippage).
Continuous Buying Pressure	Recurring purchases of EloX on the market create constant and predictable buying pressure, helping to sustain and increase the token price over time.
Volatility Reduction	A deeper liquidity pool makes the token less susceptible to large price fluctuations caused by individual orders, resulting in a more stable asset.
Attraction of Institutional Investors	Deep and stable liquidity is a requirement for institutional investors, opening doors for larger capital inflows.

Numerical Example

Assume the liquidity fund starts with \$2,000,000:

Cycle 1 (Month 1–6):

- Initial Capital: \$2,000,000
- Average Return: 6% per month
- Final Capital: $\$2,000,000 \times (1.06)^6 = \$2,837,000$
- Profit: \$837,000
- Action: \$837,000 used to buy EloX and add to the pool

Cycle 2 (Month 7–12):

- Initial Capital: \$2,000,000 (maintained)
- Total Liquidity: \$2,837,000 (previous pool + reinvestment)
- New Profit: \$837,000
- Action: Additional \$837,000 reinvested
- Cumulative Total Liquidity: \$3,674,000

Cycle 3 (Month 13–18):

- Total Liquidity: \$4,511,000
- Exponential growth continues

10. Airdrop Policy

The EloX airdrop system is designed to fairly reward community engagement. The distribution of tokens from projects launched by Conectelo will not be random but based on each wallet's holdings at the time of the airdrop.

Distribution Process

Airdrop Announcement: Conectelo will announce the project but not the airdrop date. Only after the airdrops are distributed will the community be informed, benefiting members who participate in staking.

Proportional Distribution: The total tokens to be distributed will be allocated to each wallet proportionally to the amount held by all holders.

Anti-Sybil Measures: To prevent abuse and airdrop farming, we will implement

On-Chain Analysis: Detection of patterns from multiple wallets controlled by the same entity

11. Tokenomics

The EloX tokenomics model has been carefully designed to ensure long-term alignment of incentives among all ecosystem participants. The total EloX supply is fixed at 21,000,000 tokens, creating a digitally scarce asset.

Token Allocation

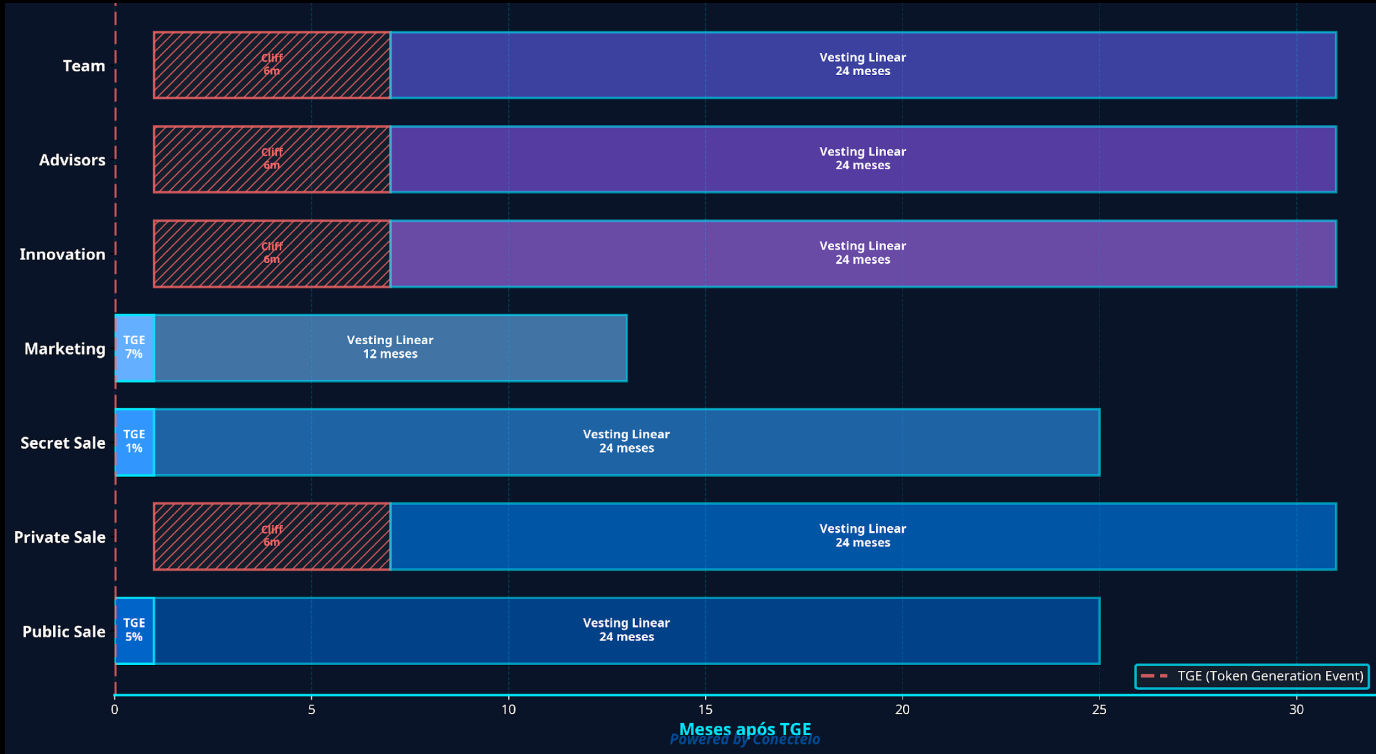
The total supply allocation has been distributed across the following categories, following industry best practices to ensure a fair and sustainable launch.



Category	Allocation (%)	Tokens	Description
<i>Liquidity Pool</i>	33%	6,930,000	<i>Allocated to provide deep liquidity on DEXs and CEXs from launch, ensuring a healthy market.</i>
<i>Public Sale (ICO)</i>	15%	3,150,000	<i>Open sale to the public, ensuring broad distribution and democratic access to the token.</i>
<i>Private Sale</i>	12%	2,520,000	<i>Reserved for strategic investors who provide capital and support at an early stage.</i>
<i>Secret Sale</i>	15%	3,150,000	<i>Initial round for early supporters and long-term strategic partners.</i>
<i>Marketing & Community</i>	16%	3,360,000	<i>Funds for marketing campaigns, ambassador programs, community rewards, and initial EloX airdrops.</i>
<i>Innovation</i>	3%	630,000	<i>Reserved for R&D, development of new features, and innovations within the ecosystem.</i>
<i>Advisors / Legal & Strategic Partners</i>	3%	630,000	<i>Compensation for advisors, legal, and strategic partners who add value to the project.</i>
<i>Team</i>	3%	630,000	<i>Reserved for founders and core team, with a long vesting period to ensure long-term commitment.</i>

Vesting and Unlock Schedule

A transparent and well-structured vesting schedule is crucial to prevent excessive volatility and align incentives. EloX will implement the following schedule:



Vesting Schedule

Categoria	TGE	Cliff	Vesting Linear	Total
Liquidity Pool	100%	-	-	Immediat e
Public Sale (ICO)	5%	-	24 Months	24 Months
Private Sale	0%	6 Months	24 Months	30 Months
Secret Sale	1%	-	24 Months	24 Months
Marketing & Community	7%	-	12 Months	12 Months
Innovation	0%	6 Months	24 Months	30 Months
Advisors / Legal	0%	6 Months	24 Months	30 Months
Team	0%	6 Months	24 Months	30 Months

Legend:

- **TGE:** Token Generation Event (Percentage released at launch)
- **Cliff:** Waiting period before vesting begins
- **Linear Vesting:** Gradual and constant release over the period

Unlock Transparency

A detailed issuance schedule will be publicly available on platforms such as:

- CoinMarketCap Token Unlocks
- Official Project Dashboard
- Blockchain Explorers (Etherscan, Polygonscan, etc.)

This ensures full transparency of the circulating supply over time, allowing investors to make informed decisions.

12. Use of Funds

Prudent and strategic management of the resources raised during the sale phases is fundamental for the success and sustainability of the Conectelo ecosystem. Funds will be allocated according to the following percentage ranges.

Allocation Category	Percentage Range	Detailed Description
Liquidity & Market Making	30% - 40%	Capital allocated to the self-sustaining liquidity fund managed by UTrade Token Ecosystem and other partners, as well as for the initial liquidity provision in DEX and CEX pools at the time of listing.

Development & Audits	25% - 30%	Ongoing funding for the development team for new Conectelo platform features, smart contract optimization, and costs associated with periodic security audits by reputable firms.
Marketing & Community Growth	15% - 20%	Investment in global marketing strategies, user acquisition campaigns, ambassador programs, events, and initiatives to foster community engagement.
Operations & Compliance	10% - 15%	Company operational costs, including staff, infrastructure, and legal consultancy to ensure ongoing regulatory compliance in target jurisdictions.
Strategic Treasury Reserve	5% - 10%	A reserve maintained in the treasury to seize unforeseen strategic opportunities, such as partnerships, acquisitions, or investments that can accelerate ecosystem growth.

Transparency and Spending Governance

All treasury expenditures will be:

Approved by Multisig: Requiring multiple signatures

Reported Quarterly: Detailed public reports

Audited Annually: By an independent firm

13. Roadmap

The EloX roadmap is divided into clear phases, each with its own **Objectives and Key Results (OKRs)** and **Key Performance Indicators (KPIs)** to measure progress objectively.

Q4 2025: Foundation and Initial Launch

Objectives:

Start the Secret Round

Conduct the first security audits
Integrate technology partners (UTrade Token Ecosystem and other partners)

KPIs:

- ✓ Secret Round fundraising target achieved
- ✓ Two smart contract audits successfully completed
- ✓ Integration with UTrade Token Ecosystem and other partners finalized
- ✓ Initial community of 1,000+ members

Q1 2026: Private Sale and Alliance Building

Objectives:

- ✓ Close the Secret Round
- ✓ Start the Private Sale
- ✓ Launch public relations campaign
- ✓ Form strategic alliances with other Web3 projects

KPIs:

- ✓ Private Sale fundraising target achieved
 - ✓ At least 5 mentions in specialized crypto media
 - ✓ 3 strategic partnerships announced
 - ✓ 200% growth in community channels
-

Q2 2026: Infrastructure Development and Testing

Objectives:

- ✓ Close the Private Sale
- ✓ Develop Conectelo Platform V1
- ✓ Begin testing the airdrop mechanism
- ✓ Launch marketing campaign for the ICO

KPIs:

- ✓ V1 platform deployed in test environment (testnet)
 - ✓ Test airdrop successfully completed
 - ✓ 300% growth in community channels
 - ✓ First pilot project in the pipeline
-

Q3 2026: Public Launch and Listing

Objectives:

- ✓ Conduct Pre-Listing and ICO
- ✓ List EloX on at least one CEX and/or one DEX
- ✓ Execute the first official airdrop of a partner project

KPIs:

- ✓ ICO fundraising target achieved
 - ✓ Listing on a Tier 2 or 3 CEX + on Uniswap (or equivalent)
 - ✓ First airdrop distributed to EloX holders
 - ✓ Daily trading volume > US\$ 500,000
-

Q4 2026 and Beyond: Expansion and Sustainability**Objectives:**

- ✓ Begin international expansion
- ✓ Execute the first profit reinjection cycle into the liquidity pool
- ✓ List EloX on new exchanges

KPIs:

- ✓ Active holders > 10,000
 - ✓ First liquidity reinjection completed and reported
 - ✓ 2+ projects launched via Conectelo
 - ✓ Daily trading volume > US\$ 1,000,000
-

14. Web3 Affiliate Program — On-Chain Model

All affiliates will have hot wallets within the Conectelo platform. Through smart contracts, commission payments are split instantly and 100% on-chain, without intermediaries.

Levels and Percentages:

- 1st level: seller (direct sale) receives 12%

- 2nd level: seller's upline receives 6%
- 3rd level: 2nd level upline receives 3%
- Total distributed: up to 21% in on-chain commissions

Settlement occurs in real time through smart contracts (splitter), with on-chain transparency, public auditing, and no custodian retention.

On-Chain Flow

- Buyer makes the payment in the Conectelo DApp.
- Smart contract identifies the responsible affiliate and their hierarchy up to the 3rd level.
- The contract executes the automatic split of 12% / 6% / 3% to the affiliates' hot wallets.
- The contract sends the remaining net amount directly to the project's wallets.
- All transactions are recorded on-chain, ensuring traceability and transparency.

15. Team and Partners

The success of Conectelo and EloX is ensured by a team of experienced leaders and renowned strategic partners in the market.

Core Team

Geraldo Marques

CEO & Co-Founder

Business visionary with extensive experience in structuring financial products and technology. Led multiple tokenization projects in the Brazilian market.

Johnson Chen

COO & Co-Founder

Operations and go-to-market strategy expert for high-growth companies. Experienced in scaling startups and strategic planning.

Pedro Barros

CTO & Co-Founder

Software architect and blockchain technology specialist, focused on security and scalability. Responsible for auditing smart contracts in large-scale projects.

Strategic Partners

Partner	Area of Expertise	Contribution
UTrade Token Ecosystem and other partners	Market Making & Trading	Provider of market making technology and high-frequency trading operations that support EloX liquidity. Management of the self-sustaining liquidity fund.
Compliance & Legal	Legal & Compliance	Leading consultancy in compliance and legal structuring for digital assets. Advisory on KYC/AML and regulatory navigation.

Business Strategy	Strategic Consulting	Consulting firm supporting business development and ecosystem partnerships. Global network of investors and partners.
-------------------	----------------------	---

16. Risks

Investors should be aware of the inherent risks associated with investing in crypto assets and the EloX token. This section outlines the main identified risks..

Market Risk

Description: The value of crypto assets is highly volatile and can be influenced by unpredictable market factors, including shifts in market sentiment, regulatory news, cyberattacks on other platforms, and global macroeconomic conditions.

Mitigation: The self-sustaining liquidity mechanism is designed to reduce volatility and create a rising price floor, but it does not completely eliminate market risk.

Technological Risk

Description: Despite rigorous audits, there is always the risk of vulnerabilities in smart contracts that could lead to loss of funds. Bugs, exploits, or hacker attacks are inherent risks in any blockchain protocol.

Mitigation: Multiple audits by independent firms and the use of industry-proven security standards.

Regulatory Risk

Description: Changes in laws and regulations across different jurisdictions may negatively impact the project's operation and the token's value. Classification of EloX as a security in any jurisdiction could create additional compliance obligations.

Mitigation: Ongoing efforts to ensure compliance, structuring EloX as a utility token, and focusing on jurisdictions with clear regulation.

Execution Risk

Description: The team's ability to execute the roadmap and achieve its objectives is not guaranteed. Delays in development, failures in strategic partnerships, or difficulties attracting projects to Conectelo's pipeline may impact project timelines.

Mitigation: Experienced team with a proven track record, top-tier strategic partners, and a realistic roadmap with achievable milestones.

Liquidity Risk

Description: Despite the self-sustaining liquidity mechanism, there may be periods of low liquidity, especially in the first months after launch, making it difficult to buy or sell large amounts of EloX without significant price impact.

Mitigation: Allocation of 33% of the supply to liquidity, partnership with UTrade Token Ecosystem and partners for professional market making, and listing on multiple exchanges.

Third-Party Dependency Risk

Description: The project relies on critical partners such as the UTrade Token Ecosystem and other collaborators for managing the liquidity fund. Failure or discontinuation of these partners could negatively impact the project.

Mitigation: Long-term contracts with partners, diversification of providers when possible, and documented contingency plans.

17. Conclusion

A New Era for Tokenization

EloX represents a significant evolution in the utility token model, innovatively combining value capture from a growing tokenization ecosystem with a self-sustaining liquidity mechanism. In a market where most tokens fail to create long-term value, EloX stands out with its solid economic structure and tangible utility.

Unique Value Proposition

For EloX holders, the value proposition is clear:

Diversified Exposure: Through recurring airdrops, holders gain exposure to multiple promising projects without additional investment.

Growing Liquidity: The profit reinjection mechanism creates a compounding effect on liquidity, strengthening the token price over time.

Participation in Growth: EloX allows holders to directly benefit from the explosive growth of the RWA market, projected to reach USD 30 trillion in the coming years.

Community: Holders are not just passive investors but active participants in guiding the Conectelo ecosystem.

The Time is Now

The RWA tokenization market is at a tipping point, transitioning from experimental pilots to institutional-scale adoption. The timing of the EloX launch (Q3–Q4 2026) perfectly aligns with this market acceleration. Early investors will have the opportunity to participate in this revolution from the start, capturing maximum upside.

Call to Action

Join the tokenization revolution with EloX, the token that multiplies opportunities.

18. References

- [1] CoinDesk. "Real-World Asset Tokenization Market Has Grown Almost Fivefold in 3 Years". Junho de 2025. Disponível em: <https://www.coindesk.com/business/2025/06/26/real-world-asset-tokenization-market-has-grown-almost-fivefold-in-3-years>
- [2] Boston Consulting Group (BCG) & ADDX. "Tokenization of Real-World Assets". Setembro de 2022. Disponível em: <https://www.bcg.com>
- [3] TokenMinds. "Token Distribution Guide 2025 (with Models and Examples)". Junho de 2025. Disponível em: <https://tokenminds.co/blog/token-sales/token-distribution>
- [4] Investax. "Q2 2025 RWA Tokenization Market Report". Julho de 2025. Disponível em: <https://www.investax.io/blog/q2-2025-rwa-tokenization-market-report>
- [5] Mordor Intelligence. "Brazil Agriculture Market – Statistics, Size & Share 2025". Julho de 2025. Disponível em: <https://www.mordorintelligence.com/industry-reports/agriculture-in-brazil>
- [6] Gov.br. "Another Record for Brazilian Agribusiness: 400 Markets Opened in Just 2.5 Years". Agosto de 2025. Disponível em: <https://www.gov.br/agricultura/en/news/>
- [7] Rabobank. "Brazil Agribusiness Quarterly Q3 2025". Setembro de 2025. Disponível em: <https://www.rabobank.com/knowledge/q011334955-brazil-agribusiness-quarterly-q3-2025>
- [8] Chambers. "Agribusiness 2025 – Brazil – Global Practice Guides". Setembro de 2025. Disponível em: <https://practiceguides.chambers.com/practice-guides/agribusiness-2025/brazil/>
- [9] Chainlink. "Real-World Assets (RWAs) Explained". Junho de 2025. Disponível em: <https://chain.link/education-hub/real-world-assets-rwas-explained>
- [10] Liquifi. "Token Vesting and Allocations Industry Benchmarks". 2024. Disponível em: <https://www.liquifi.finance/post/token-vesting-and-allocation-benchmarks>

© 2025 Conectelo. All rights reserved.

This document has been prepared exclusively for informational purposes.